## A Healthy Liver Will Always Deliver!

Concept & story: Mireia Alemany i Pagès · Script: João Ramalho-Santos

Illustration: Rui Tavares · A participatory approach with editorial support by Anabela Marisa Azul



Do you know what your liver is?
Do you know the many important things it does for us, keeping us healthy and alive?

Did you know that our dietary habits can affect the wellbeing of our liver?

Or that a sedentary lifestyle can harm it?

You probably are not aware, but one in every four people in the world has Non-Alcoholic Fatty Liver Disease (NAFLD), which can go unnoticed for years and result in severe liver damage, cirrhosis and even hepatic cancer.

Are you one of them?

The excessive accumulation of fat in the liver is caused by unhealthy diets and sedentary lifestyles.

Are you at risk?

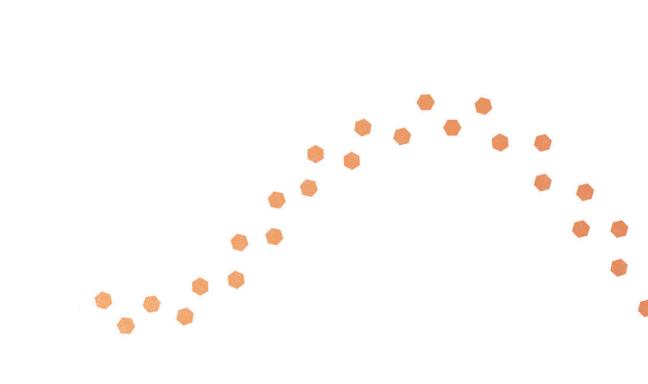
Although you can have it without being overweight, people that are obese and those with Type 2 Diabetes have a higher risk of developing NAFLD.

So, how can we fix this?

Get to know your liver better with this comic and find out how to treat and prevent this form of liver disease!

Think of your liver the next time you eat, and don't forget to stay active for its health and your wellbeing.

Remember that a Healthy Liver will Always Deliver!



## A Healthy Liver Will Always Deliver!

Concept & story

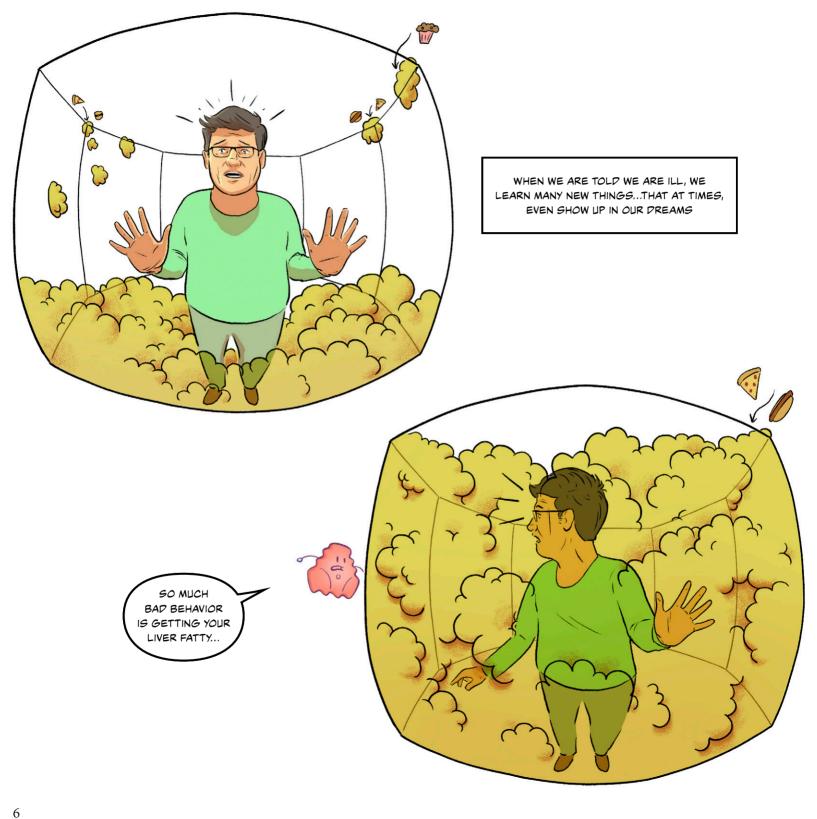
Mireia Alemany i Pagès

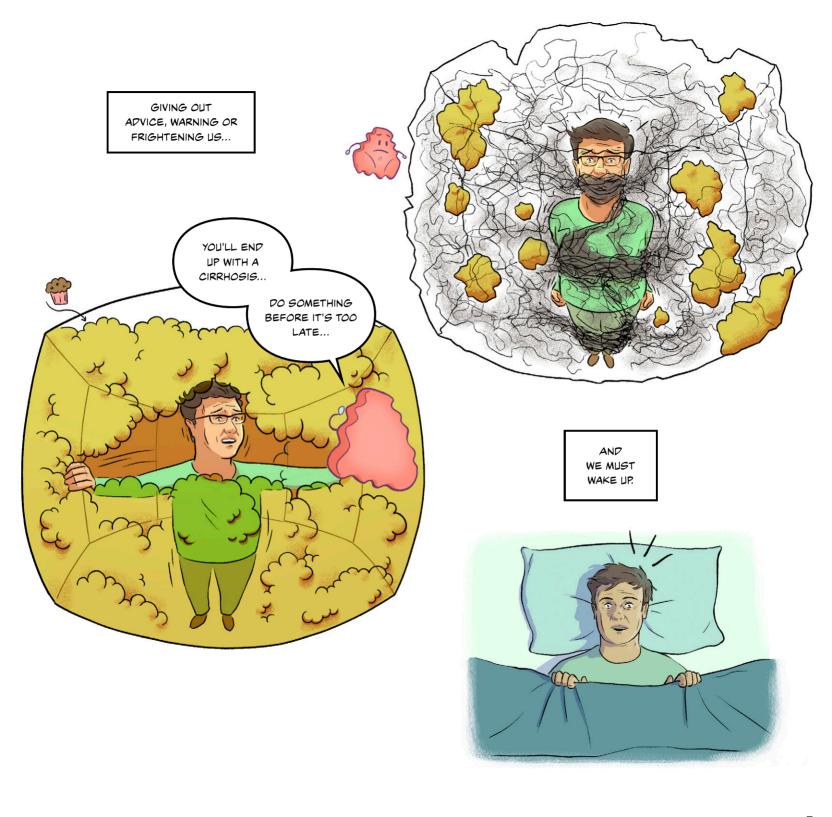
Script
João Ramalho-Santos

Illustration
Rui Tavares

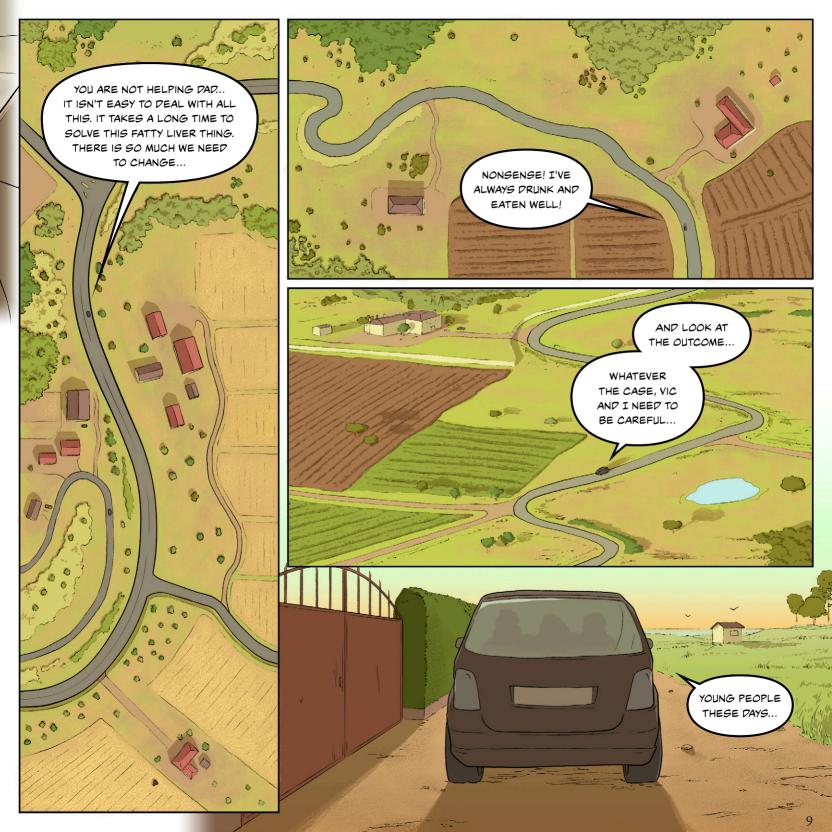
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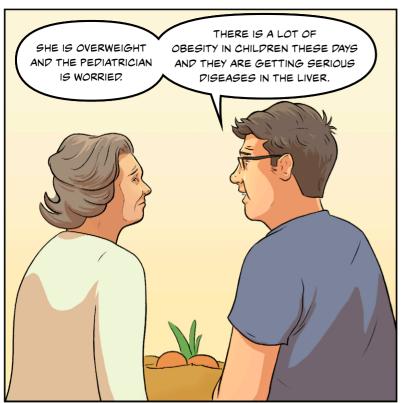


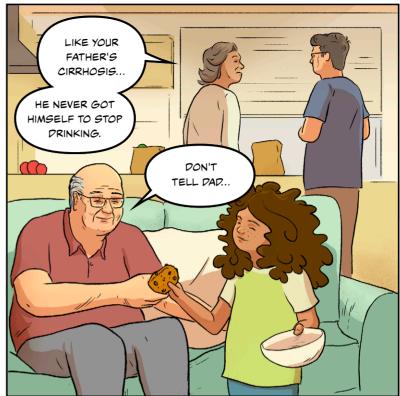








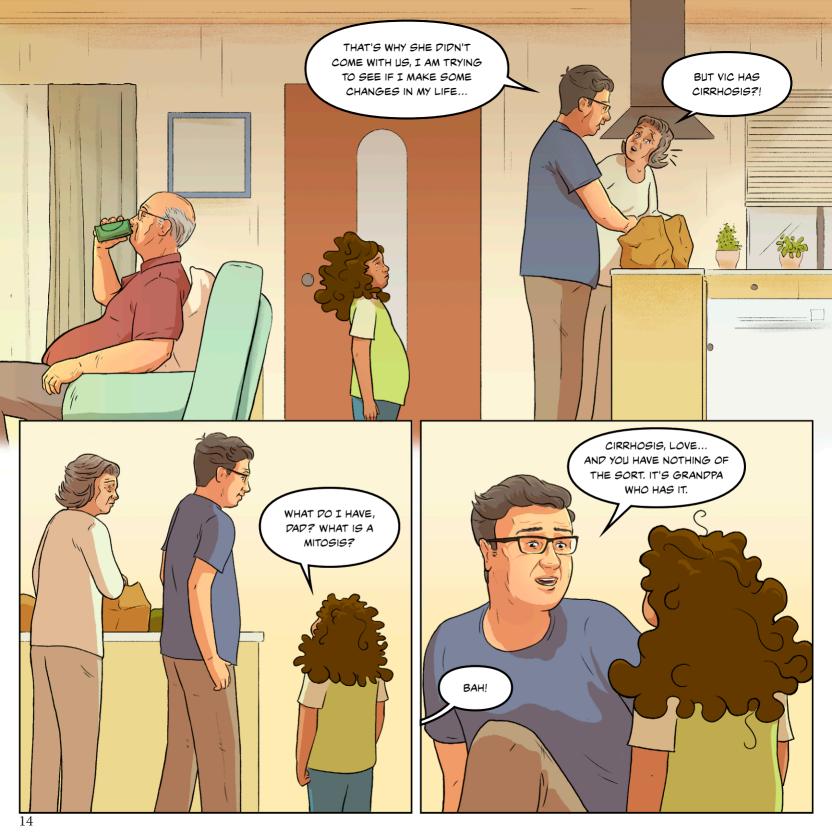


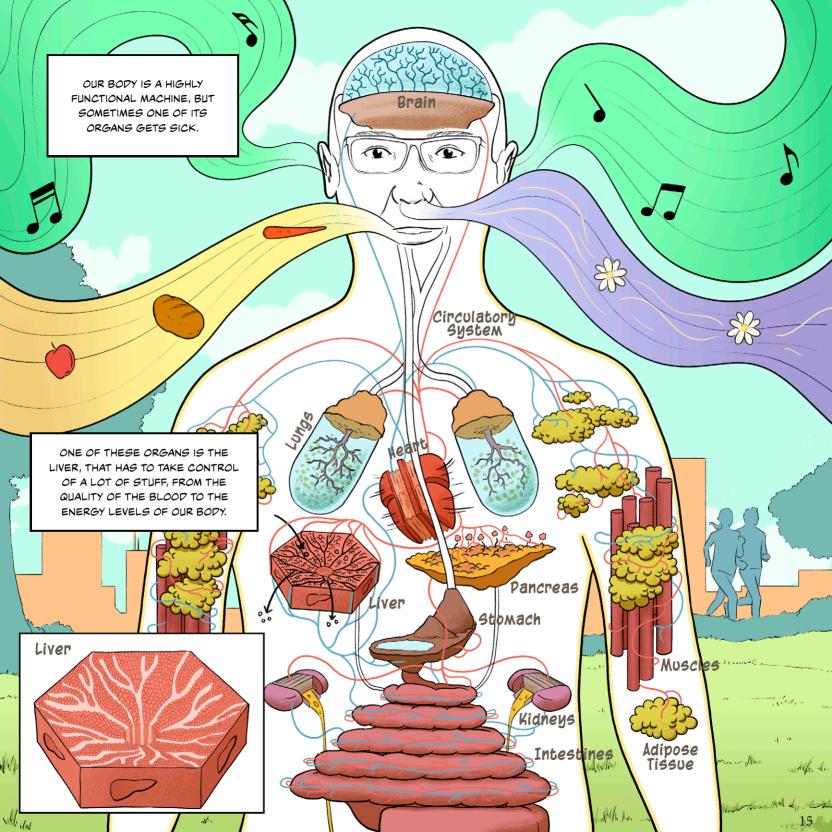


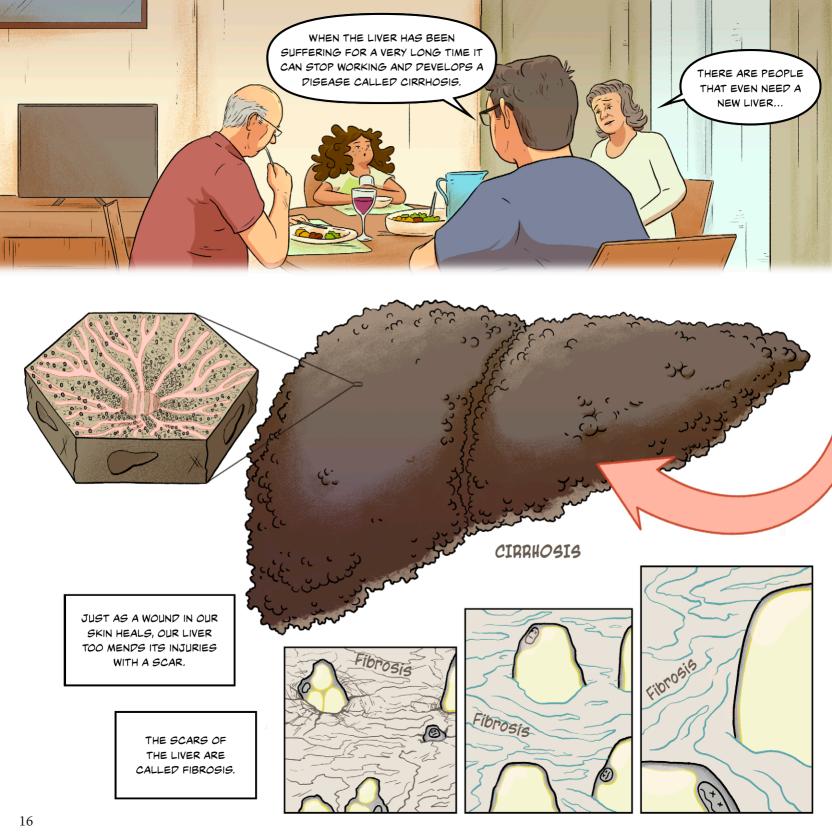
YEAH, THE DOCTOR SAID THAT PEOPLE THAT DON'T DRINK CAN HAVE CIRRHOSIS, EVEN KIDS...

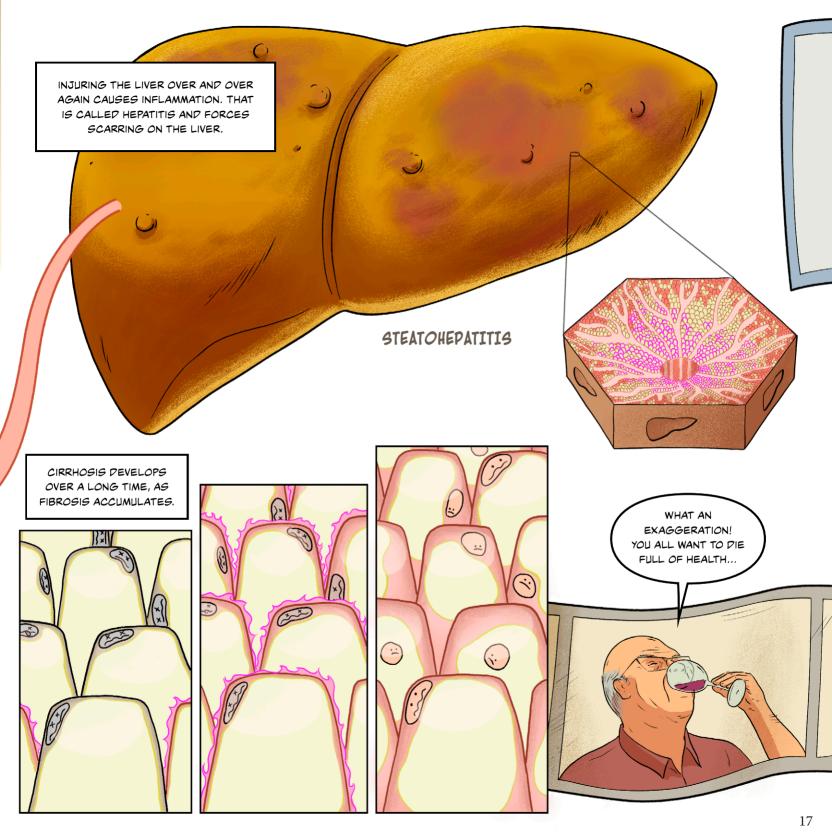


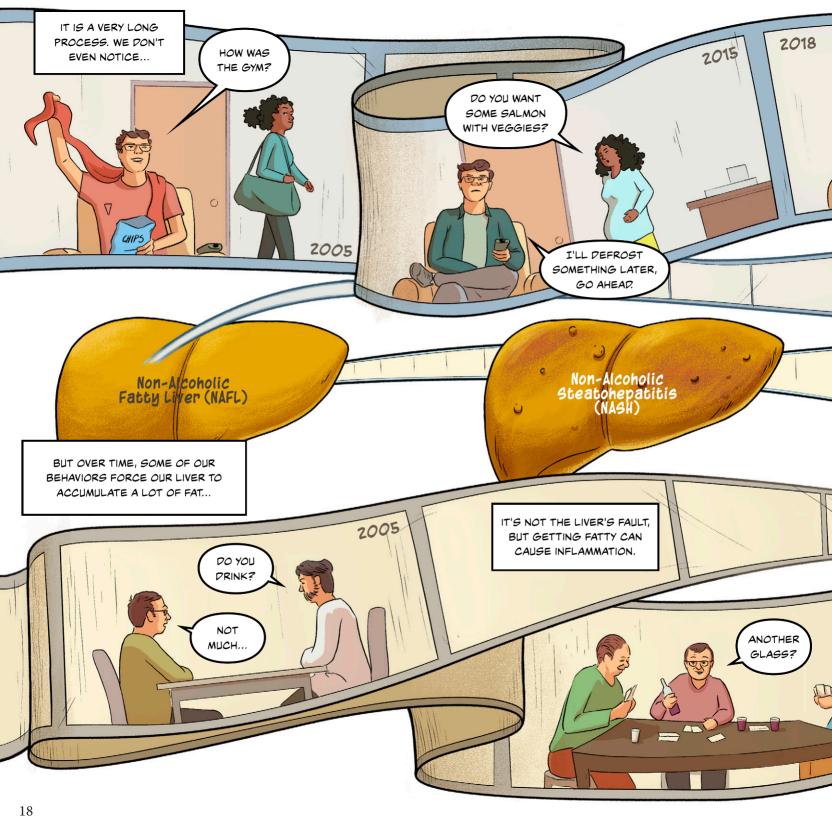


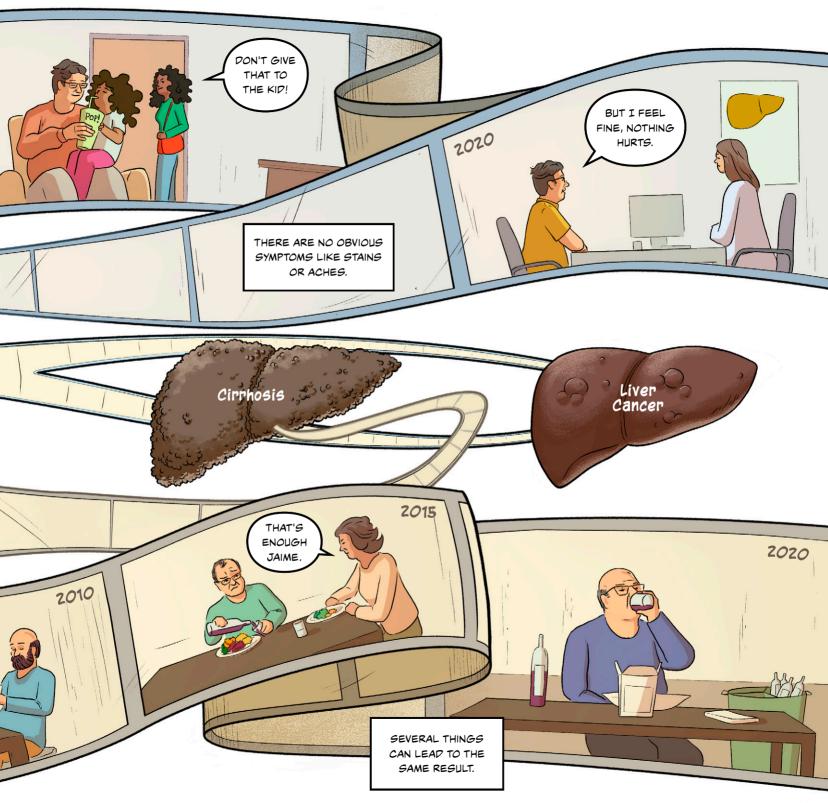


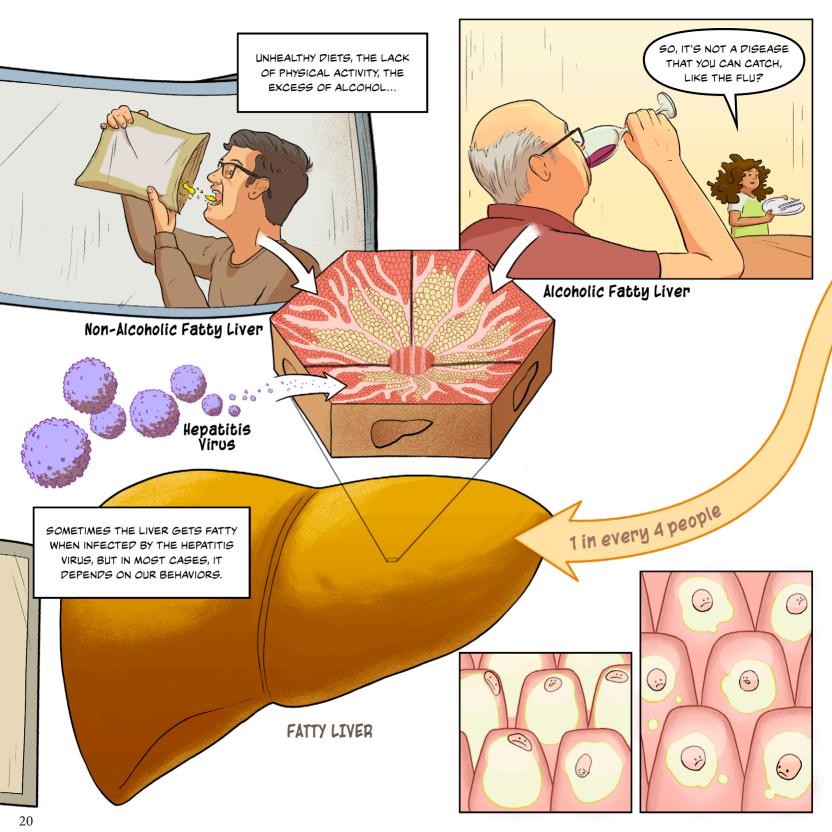


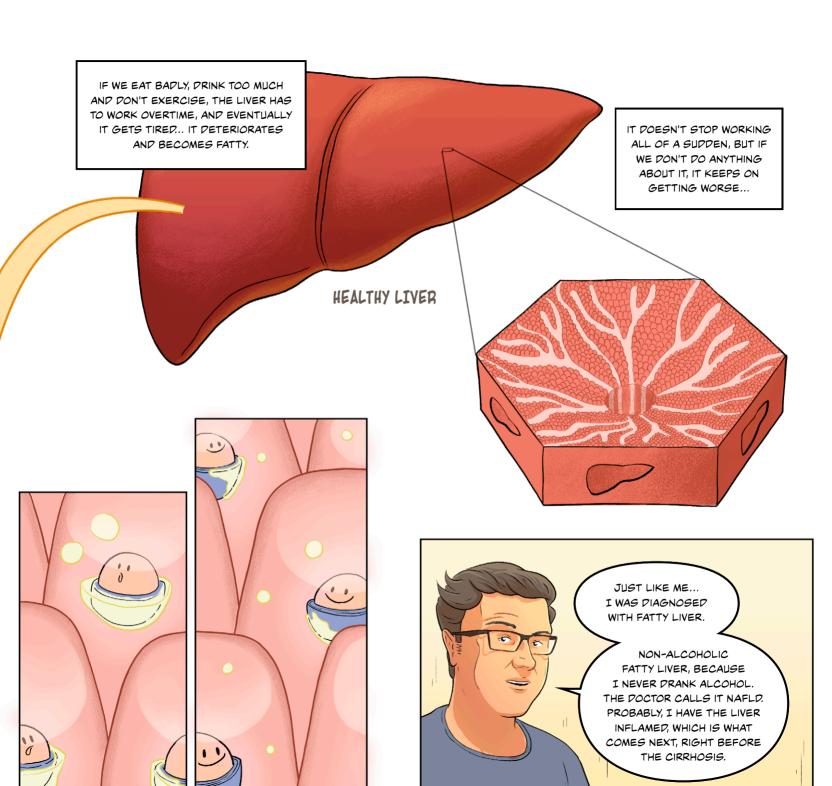


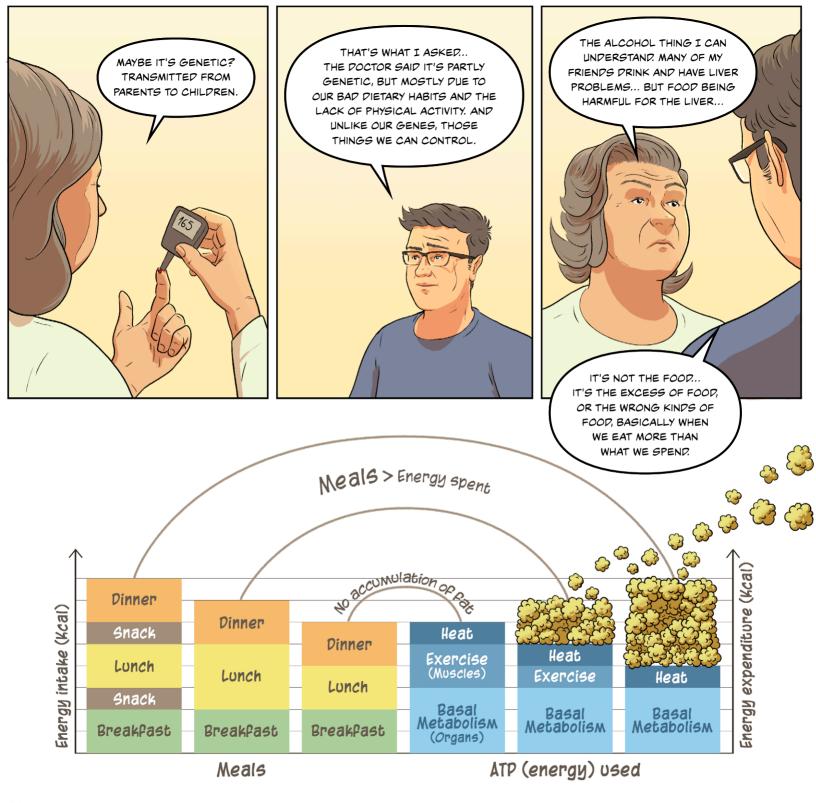


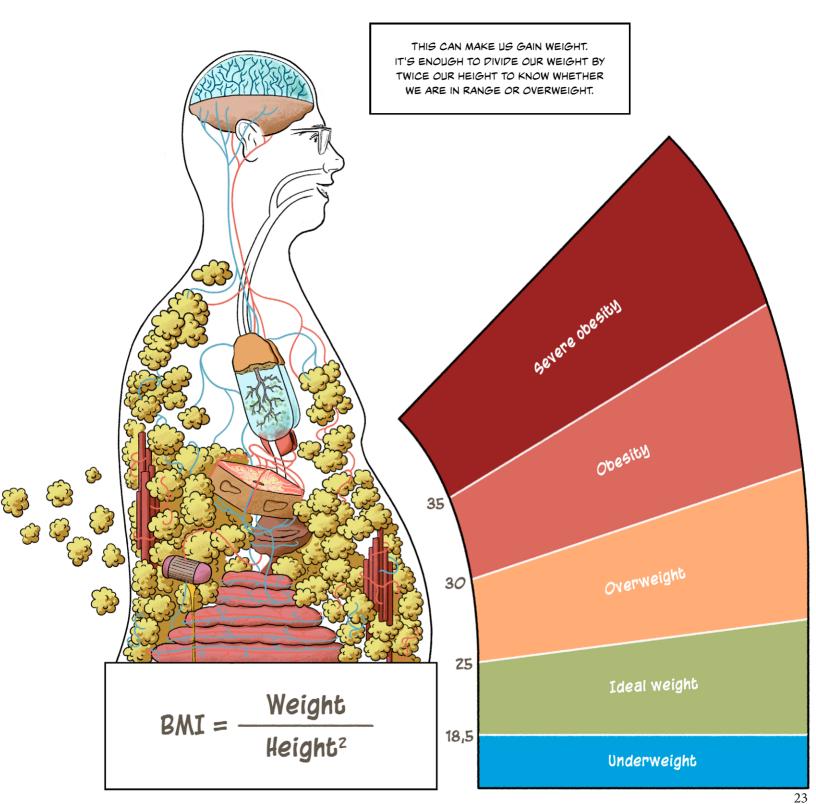


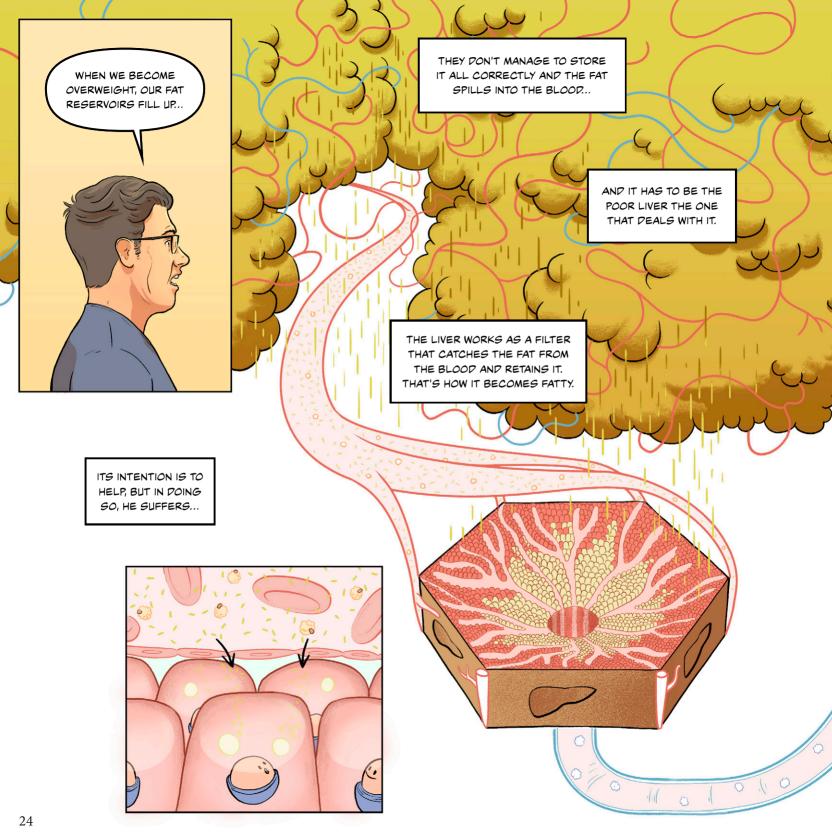


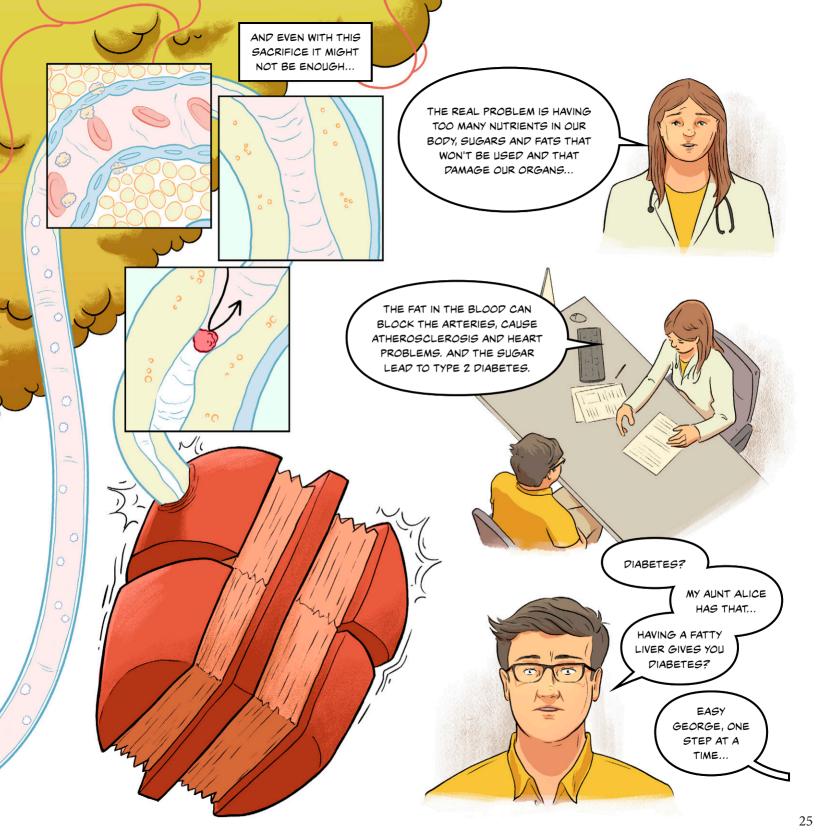
































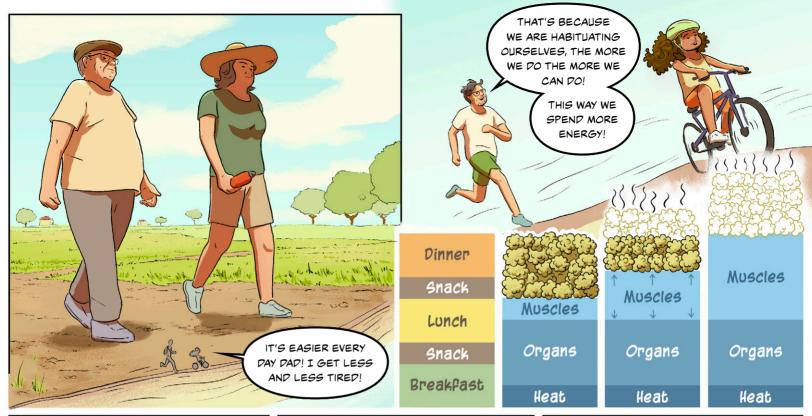


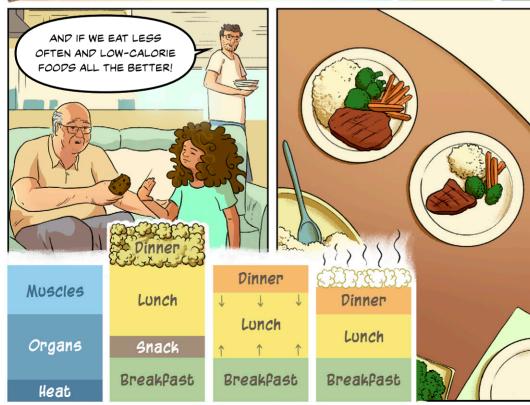




































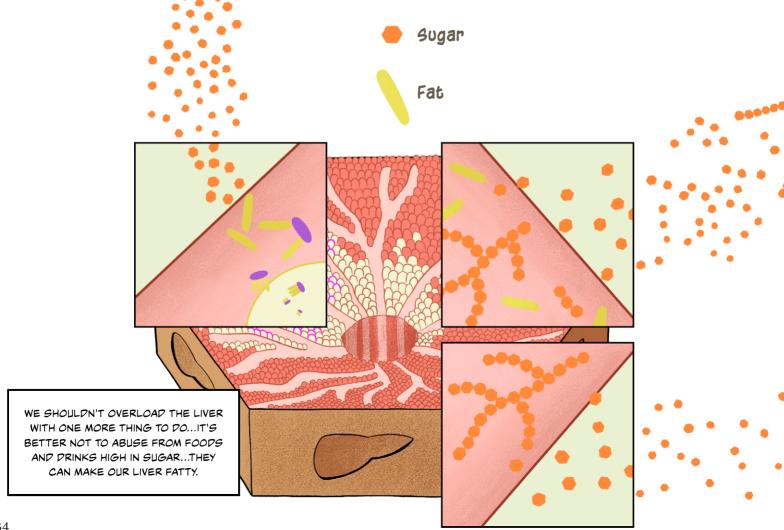


















AND NOT ALL THE THINGS HIGH IN SUGAR ARE SWEET. STARCHES LIKE PASTA, RICE OR POTATOES ALSO HAVE A LOT OF SUGAR.



THAT'S WHY I SHOULDN'T EAT LASAGNA.

BUT WE CAN USE
WHOLE-GRAIN PASTA OR
RICE, IT'S MUCH HEALTHIER
AND HAS MORE FIBER, THAT
STAYS IN OUR GUT INSTEAD
OF GOING TO OUR LIVER AND
FILLS US UP.







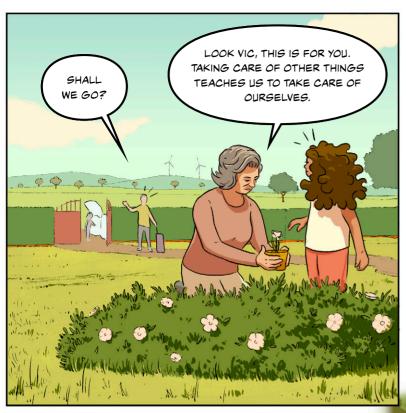








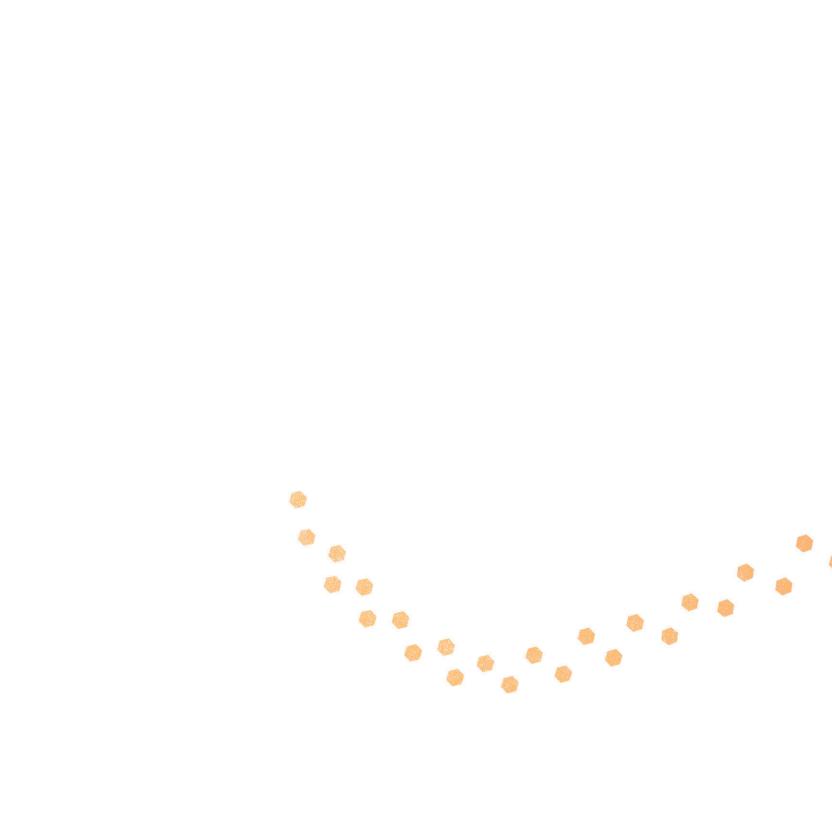


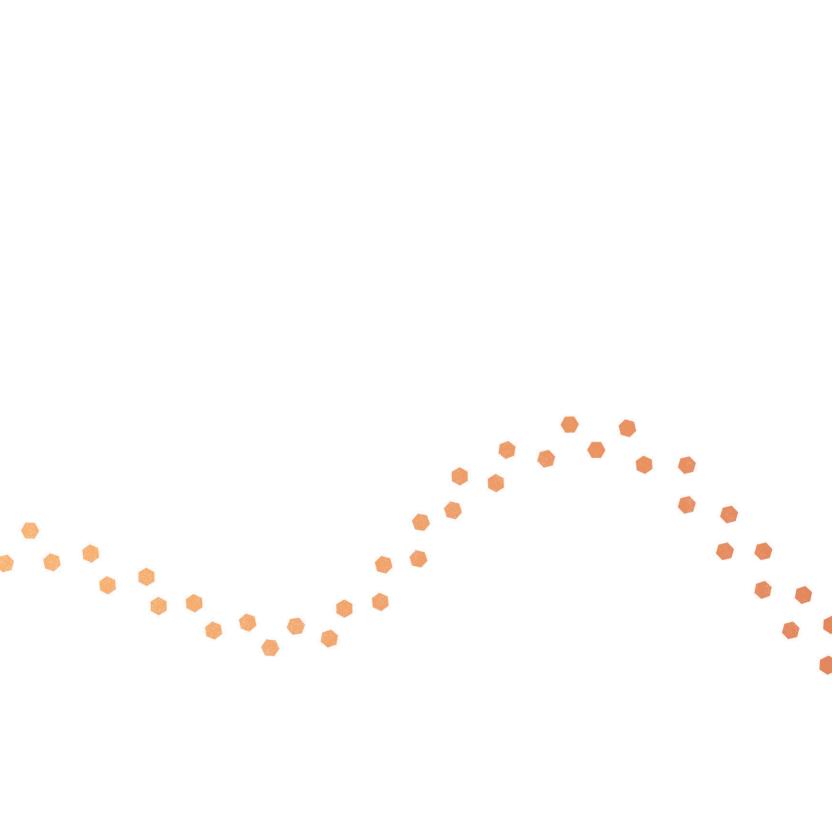




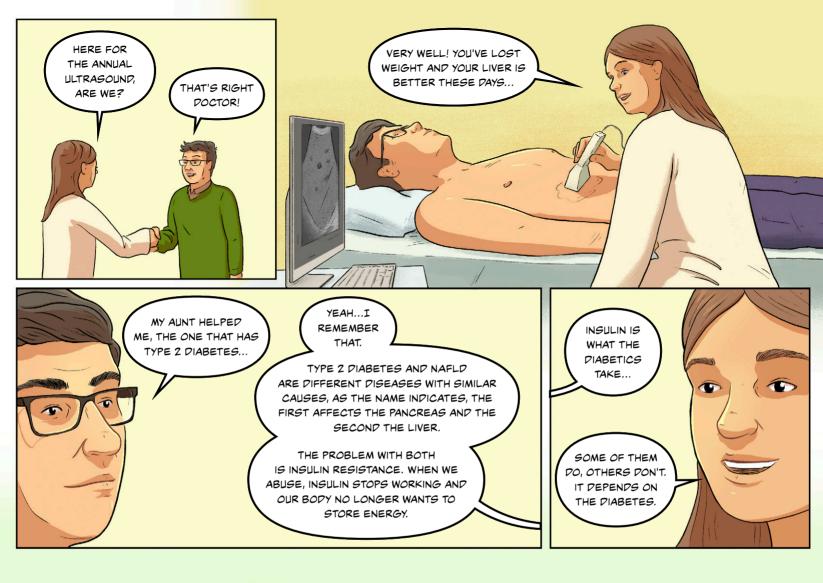




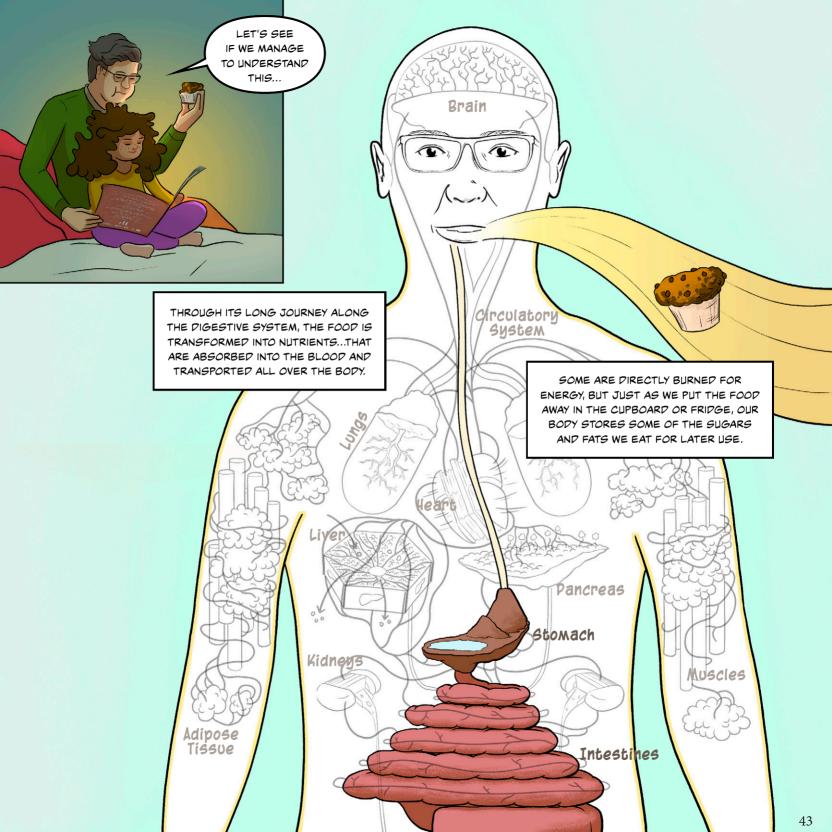


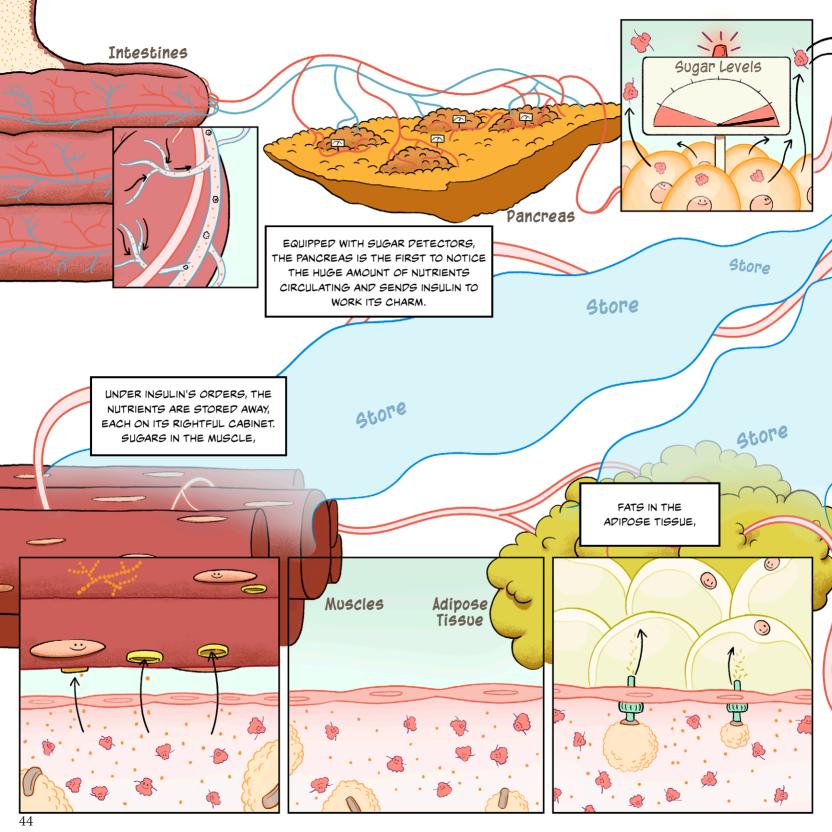


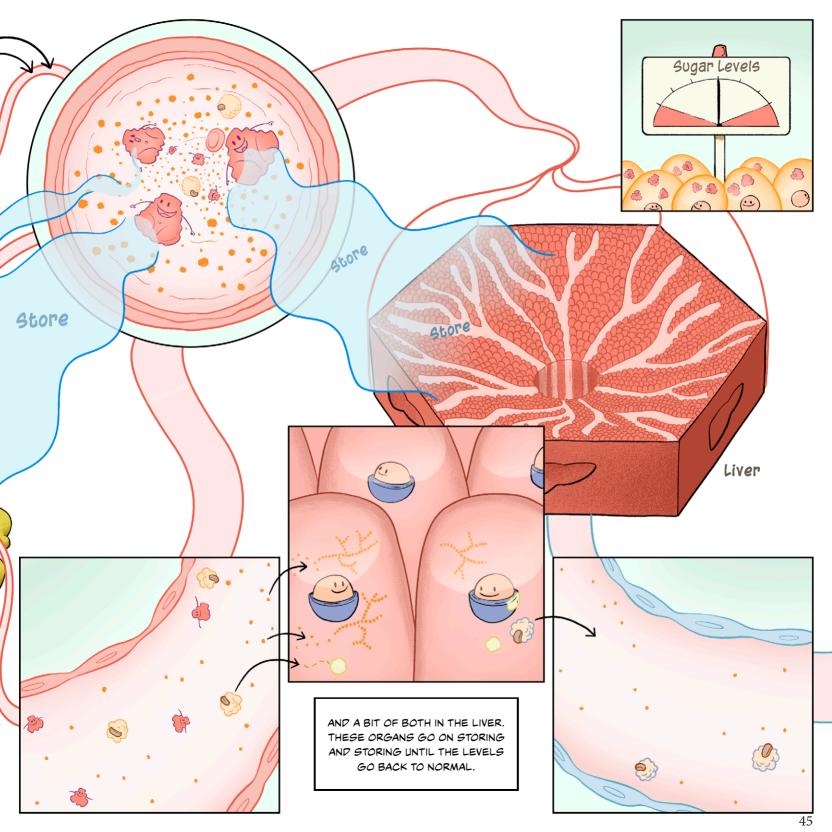


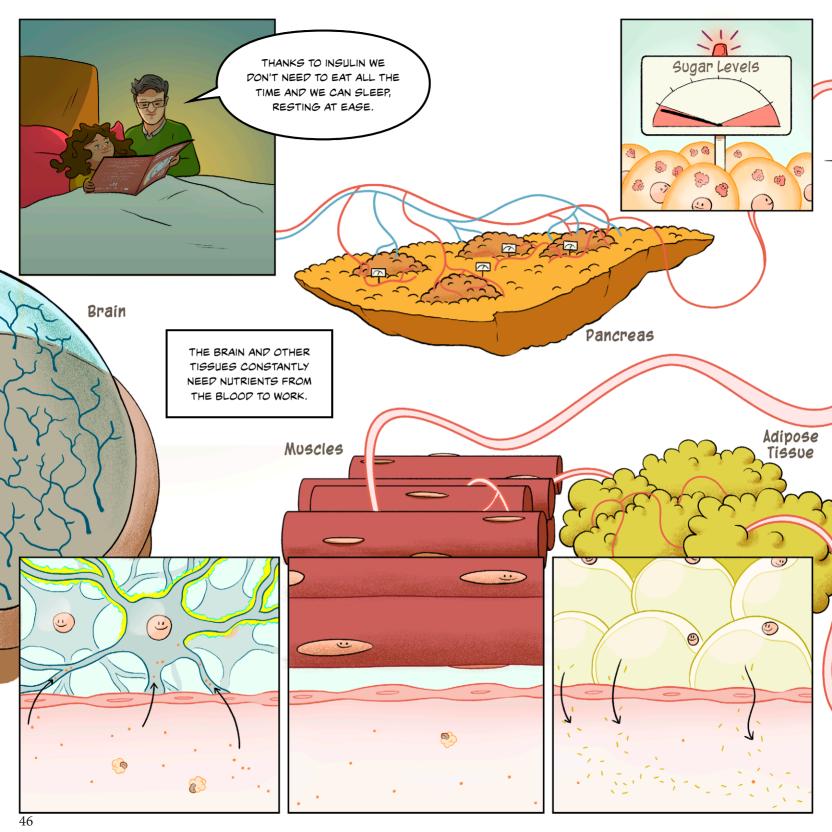


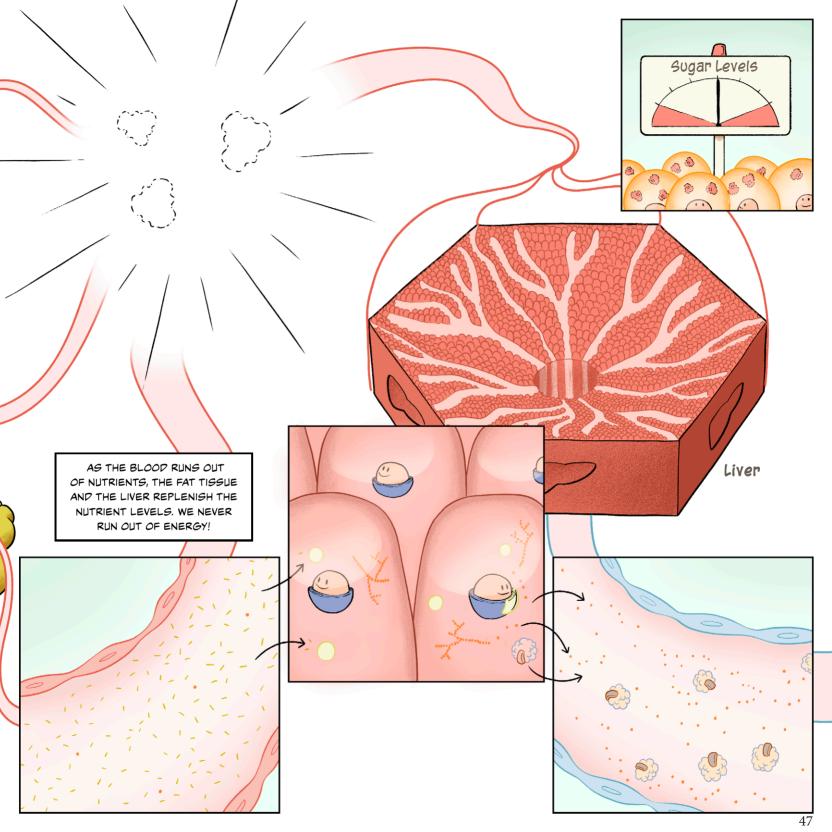


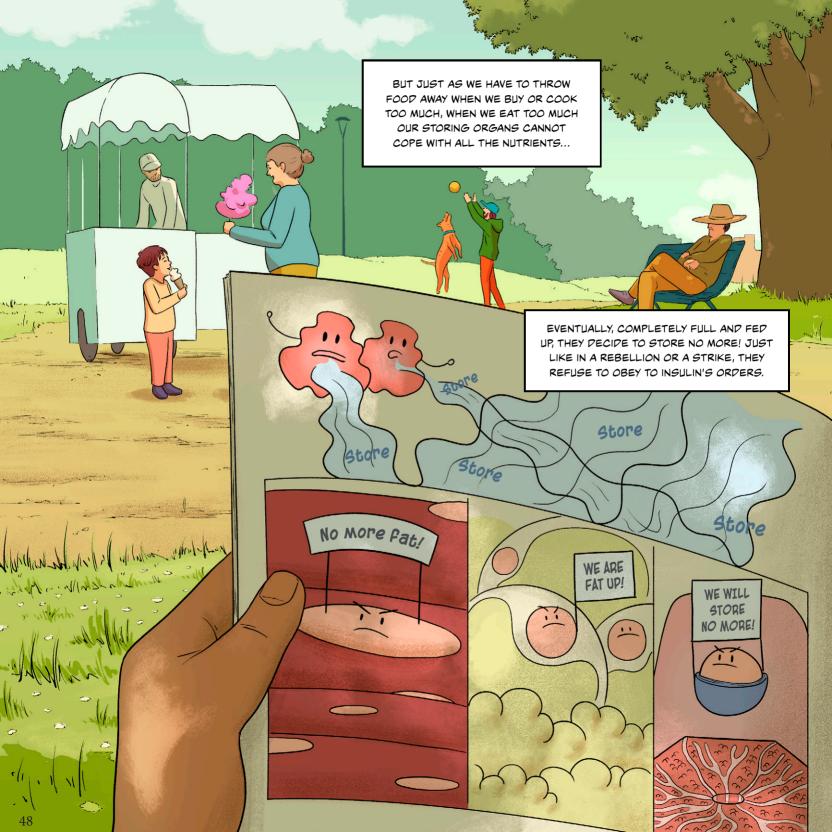


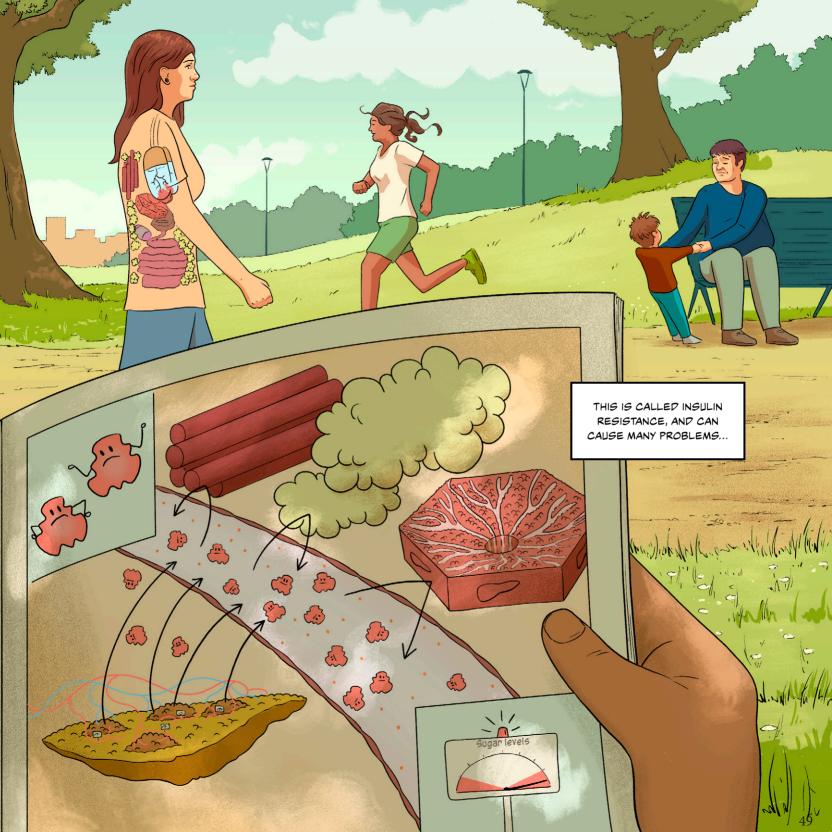


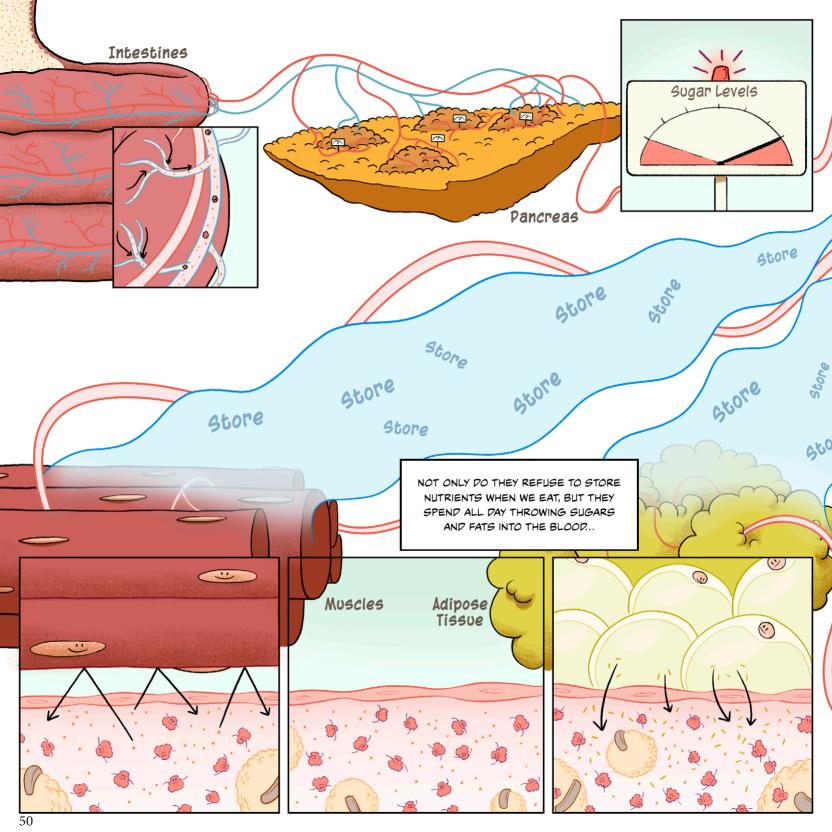


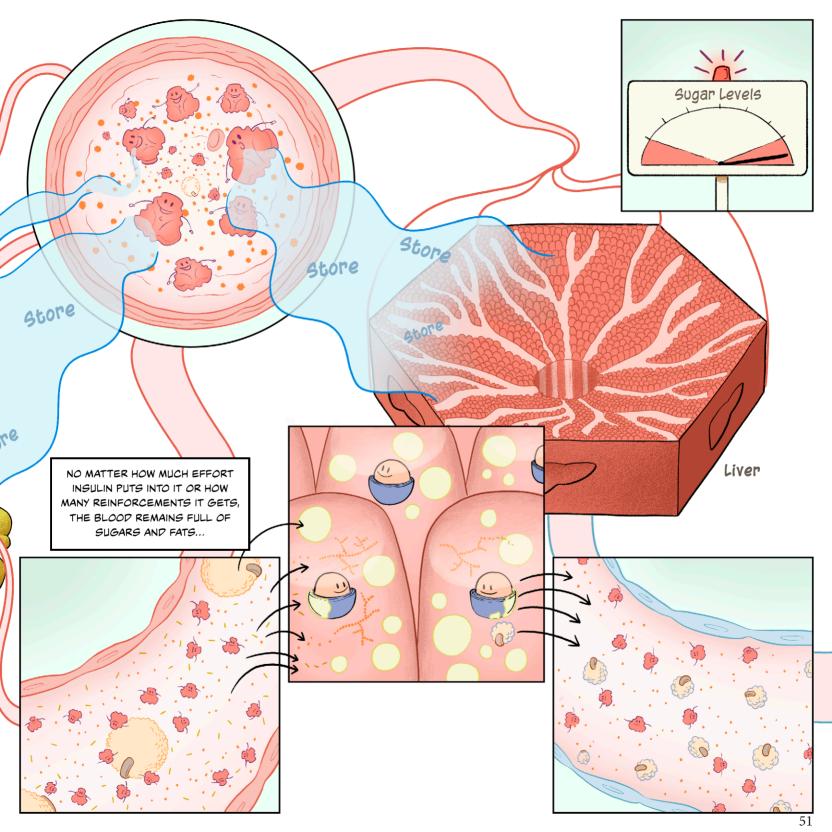


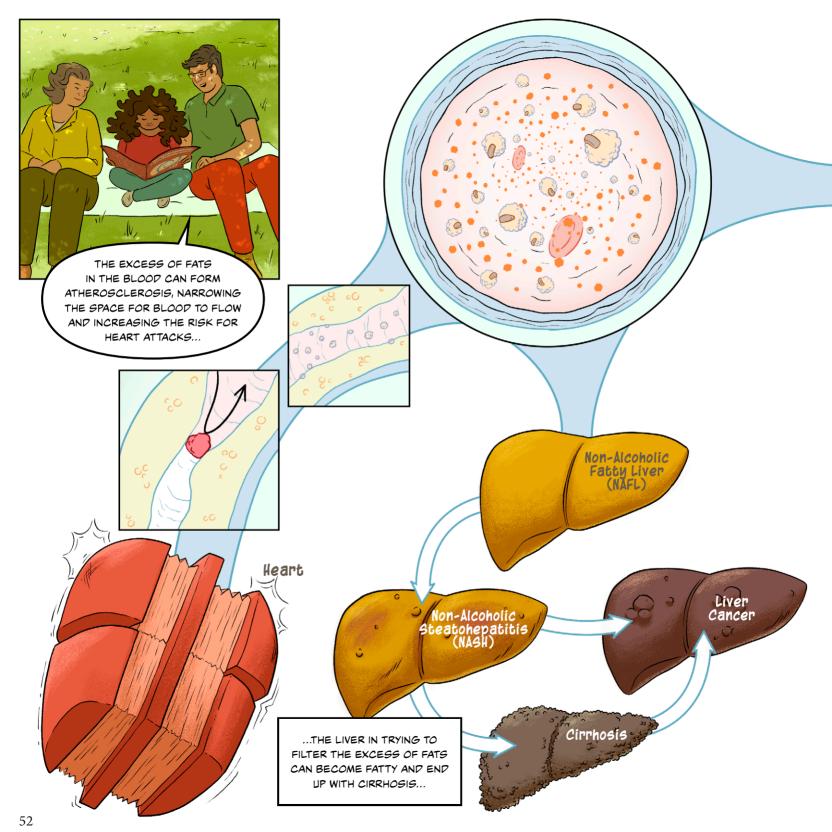


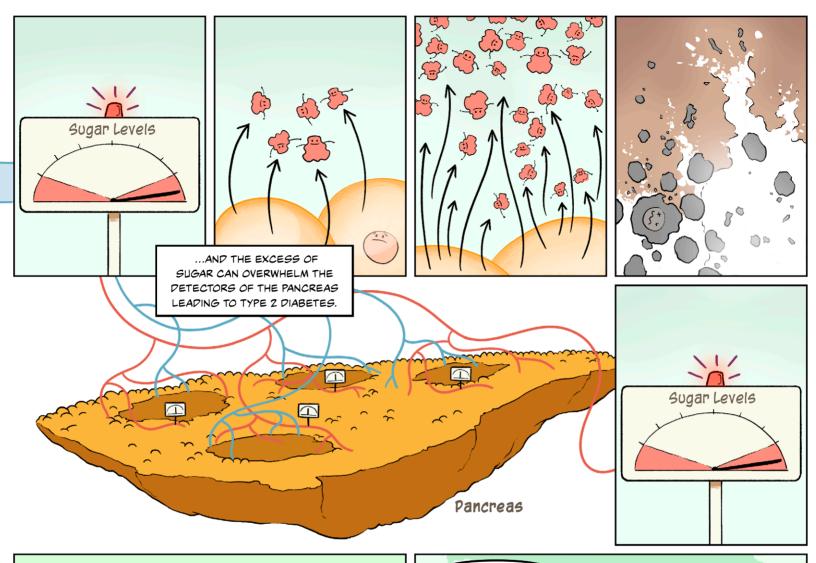














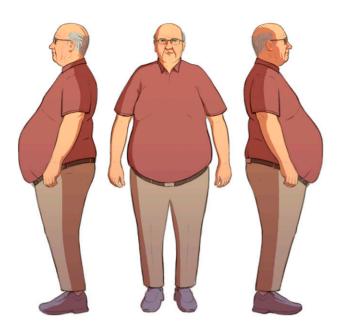


## Character biographies





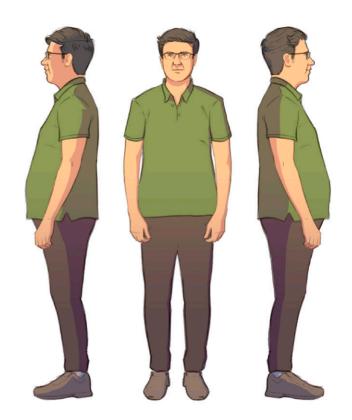
Alice is 70 years old, and is the younger sister of Jaime. She is retired and owns a house where she likes to have the family over for the holidays. Alice has Type 2 Diabetes Mellitus (T2DM), a disease in which the pancreas does not produce enough insulin to adequately regulate the levels of sugar circulating in the blood (glycemia). As a result of this disease, Alice has to take insulin shots and needs to be very careful with her diet and lifestyle. Over the years, she has learned what food products make the glycemia go dangerously high and that exercise makes her feel better because it helps lower the stubbornly high glycemia. As an expert on keeping this balance, Alice is now full of wisdom, tips and tricks that can support other characters on their journey to change the lifestyle.



**Jaime** is 75 years old and is George's father. Jaime was diagnosed with Alcoholic Fatty Liver Disease (AFLD) many years ago when the doctor saw signs of liver injury in his blood test results. He was shocked to be called an alcoholic for drinking more than 2 standard drinks per day and met the doctor's recommendation of ceasing alcohol consumption with skepticism. He also disregarded clinical advice on improving his diet and exercise habits. Bound to his routine, over time, his liver started to scar and now Jaime has a form of liver disease called cirrhosis. This time, the seriousness of the doctor reminded him of some old friends that had died from cirrhosis. but what really scared him was finding himself unable to cut down on his drinking. Embarrassed of his failures, Jaime put up a front of indifference, for others and especially himself, renouncing to change and unintentionally becoming a barrier for others' change.







**George** is 40 years old and is Jaime's son and Vic's father. George was recently diagnosed with Non-Alcoholic Fatty Liver Disease (NAFLD). He knew that he had started to gain weight a few years back but had never crossed his mind the fact that his diet and exercise habits would have an effect on his liver. After the doctor explained the risks associated with having a fatty liver, he attempted to lose some weight to prevent the development of cirrhosis, T2DM and cardiovascular diseases like heart attacks. The real reckoning came after Vic's overweight diagnosis, when he realized the kinds of environment and the behavior he was providing and modeling for his daughter. Motivated to overcome the dissuasive effect of previous failed attempts, George has now decided to learn how to balance his diet and physical activity habits to defat his liver and regain a healthy lifestyle for his family. He hopes his aunt Alice will help him on this journey.



Vic is 6 years old and is George's daughter. For Vic everything is new. She is still discovering what she likes and doesn't like, what eventually will become her lifestyle habits. She adores her parents and her grandfather Jaime and everything she does with them. Her mom makes her eat vegetables and go to swimming lessons, but when her dad is in charge they order fast food and play videogames. On her last visit to the pediatrician, the doctor said that she is a bit on the heavy side and this caused a big quarrel between her parents. Over the summer, Vic will learn about the importance of a healthy diet and an active lifestyle for maintaining a normal weight, but also for the wellbeing of the liver, the pancreas and the heart. Soon, without realizing it, what once seemed like unappealing meals and activities will become enjoyable experiences that will carve healthy lifestyle habits for life.



This comic is the result of a collaborative academic endeavor aiming at raising Non-Alcoholic Fatty Liver Disease (NAFLD) awareness and promoting healthy lifestyles amongst the general public, with effective and participatory science communication understood as a mandatory effort required of all biomedical researchers involved.

The conceptualization, design and production of this comic emerged from a cocreation process between biomedical researchers, illustration academics and metabolic patients. In fact, the biomedical content was tailored to the information needs and background knowledge shared by type 2 diabetic patients in a formative qualitative research study performed at the Portuguese Diabetes Association (APDP)1. The narrative structure and imagery of the comic were also strategically selected, designed and co-created combining the results of this empirical research with principles of narrative engagement and persuasion, storytelling, health promotion and models of behavior change.

The comic was developed under the FOIE GRAS project (ID: 722619), a European consortium funded by the European Union's Horizon 2020 – Marie Skłodowska-Curie Actions (MSCA) and coordinated by the Center for Neuroscience and Cell Biology (CNC) at the University of Coimbra, Portugal. Alongside state-of-the-art research to better understand the pathophysiology and treatment of NAFLD, the FOIE GRAS network is deeply committed to science communication and public outreach.

Following the long-lasting dedication of CNC to science communication and to the production of science-based comics, this project was born from the collaboration between two PhD theses on science communication of two students of the Doctoral Program in Experimental Biology and Biomedicine, hosted at the Institute for Interdisciplinary Research of the University of Coimbra (IIIUC). Those students were Mireia Alemany i Pagès (FOIE GRAS early-stage researcher) and Rui Tavares (holder of a PhD scholarship from FCT- SFRH/BD/136900/2018), with the assistance of senior researcher and comic-book expert João Ramalho-Santos, Professor at the Department of Life Sciences, and the additional support of CNC Researcher Anabela Marisa Azul.

<sup>&</sup>lt;sup>1</sup> Alemany-Pagès M, Moura-Ramos M, Araújo S, Macedo MP, Ribeiro RT, do Ó D, Ramalho-Santos J, Azul AM. Insights from qualitative research on NAFLD awareness with a cohort of T2DM patients: time to go public with insulin resistance?. BMC Public Health. 2020 Jul 20;20(1):1142. https://doi.org/10.1186/s12889-020-09249-5.

## Title

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## Acknowledgments

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Are you at risk?

Although you can have it without being overweight, people that are obese and those with Type 2 Diabetes have a higher risk of developing NAFLD.

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